



VERIZON AIRFONE

Presentation to the Federal Communications Commission Regarding

WT Docket No. 03-103 "Air-to-Ground Service Rules"

September 21, 2004





Outline

- ◆ Public Interest Goals → Broadband
- ♦ Verizon Airfone Proposal → "Exclusive Use"
- Problems with Band-Sharing Proposals
- Other Issues
- Conclusions





High Demand for Broadband

- Consumers want in-flight access to the same kinds of broadband services they get on the ground.
- Airlines want broadband to improve operational efficiency.
- Law enforcement agencies want broadband for safety and national security purposes.
- Broadband service must be high-quality and available from takeoff to landing ("deck to deck" service).
- Satellite operators (Boeing, Inmarsat, ARINC) already offer or are planning to offer broadband services, and ATG rules must be changed to allow terrestrial alternatives.





Verizon Airfone Proposal

- "Exclusive use" licenses are <u>only</u> way to promote Broadband ATG.
 - ☐ Flexibility to innovate and respond to market forces
 - ☐ Protection from interference that impedes delivery of high-quality advanced services to consumers
- Airfone proposes licensing of "exclusive use" blocks.
- Plan supports rapid deployment of Broadband ATG using "off-the-shelf" technology.





AirCell & Boeing Proposals

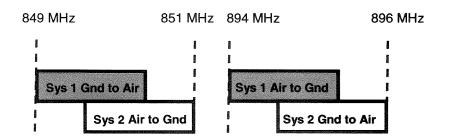
- AirCell and Boeing propose band-sharing arrangements that would have up to four licensees share the ATG band.
 - ☐ "Reverse banding" and "cross polarization" (AirCell)
 - Specialized antenna requirements (Both)
 - Strict aircraft power limits (Both)
 - Base station separations (Both)
- Each relies on equipment that is not available today.
- Each relies on inflexible and highly prescriptive rules that would restrict technology choices and service evolution.
- Neither would allow delivery of Broadband ATG.



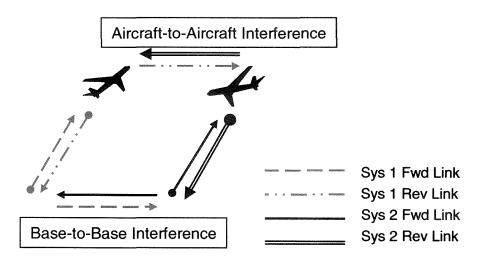


Reverse Banding (Cross Duplex)

 Air-to-ground and ground-to-air assignments are reversed for two competing networks.



 Results in significant potential for interference between base stations and between aircraft.







Reverse Banding (Cross Duplex)

- Reverse banding is <u>not</u> an effective solution.
- Under real-world conditions, it would result in substantial interference to competing ATG systems.
- To minimize interference potential, AirCell proposes strict rules and requirements based on unrealistic conditions.
- Even under these unrealistically optimistic conditions, a licensee operating in cross-duplex mode would be subject to substantial interference from Navy radar and would not be able to deploy Broadband ATG.





Navy Radar Interference

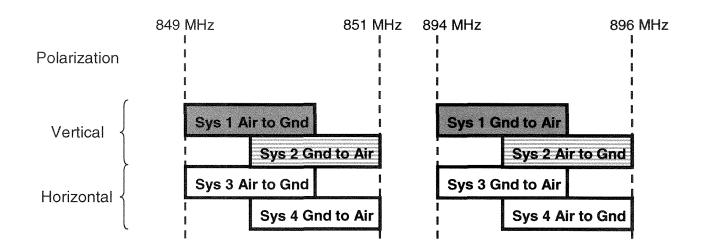
- Current ATG band plan was specifically designed to avoid interference from Navy radar.
- In 2004, coastal base stations near San Diego, CA, Charlotte, NC, and St. Simons Island, GA received severe interference, resulting in service outages.
- Interference would be more severe for cross duplex, since interference would be to aircraft which has radio horizon of about 250 miles compared to about 30 miles for a base station.





Cross Polarization

AirCell recommends the use of cross polarization, in addition to reverse-banding, to permit up to four systems to coexist.







Cross Polarization

- Cross Polarization is <u>not</u> an effective solution.
- It is difficult to ensure polarization purity in a mobile environment, and it is unclear whether the required isolation (12 dB) could be achieved.
 - Even AirCell acknowledges this. (AirCell, Jun. 22, 2004)
 AirCell's 1997 test report doesn't support 12 dB isolation assumption.
 Requirement to reduce power when 12 dB is not met is not feasible, since it is not practical to monitor actual polarization isolation.
- Cross polarization results in unacceptable increase in noise on reverse link (base station) when providing service near airports.
 - ☐ CDMA links are engineered for 6 dB interference margin to maintain dynamic range and system stability.
 - According to AirCell's own simulation results, its proposal would exceed this margin by up to 19 dB.
 - ☐ This would preclude service in areas around airports.





Specialized Antenna Requirements

- AirCell proposes a maximum EIRP of 200 mW at the horizon (± 2 degrees) for base stations located near airports. (AirCell, Sep. 9, 2004)
- Boeing proposes strict antenna gain roll-off requirements for aircraft and base stations. (Boeing, Aug. 27, 2004)
- Even with these requirements, there would still be significant interference that would preclude the provision of "deck-to-deck" service.
- Proposed antenna requirements are unrealistic and would be difficult to achieve in a commercial application.





- AirCell and Boeing admit that aircraft-to-aircraft interference is a significant problem, and propose strict limits to mitigate it.
- Power Limits
 - 200 mW EIRP limit (AirCell & Boeing)
 - Reduced EIRP for polarization isolation less than 12 dB (AirCell) (not a feasible technique)
 - □ 14 dB additional reduction near airports (Boeing)



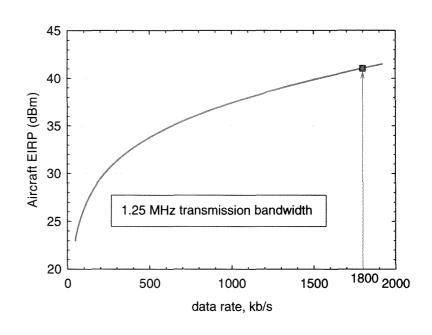


- Strict power limits will severely limit data rates provided over ATG networks.
- As the data rate increases, the level of the signal relative to interference and noise in the system must increase.
 - ☐ Expressed as "Signal to interference plus noise ratio" (SINR)
- As a result, a high data rate system has a high SINR and a correspondingly high transmit power.
- In AirCell's analysis, its proposed 23 dBm limit corresponds to a total reverse link rate of 48 kbps – clearly not broadband. (AirCell, Mar. 11, 2004)





- Per AirCell, a 48 kbps reverse link requires 23 dBm EIRP.
- This graph shows the EIRP required vs. data rate for constant link loss.
- 1.8 Mbps would require an aircraft EIRP of 41 dBm, which would result in interference to forward link of competing system under band sharing scenario.
- With additional link losses, higher EIRP would be required.



Note: Derived from Airfone's analysis of Aug. 17, 2004.





 Band sharing would severely limit the data rates delivered to the customer.

	3 Aircraft Per Sector With 15 Users Per Aircraft (kbps)	10 Aircraft Per Sector With 10 Users Per Aircraft (kbps)
No Interferers	990	212
40% Spectral Overlap	18	5.2
60% Spectral Overlap	11	3.7

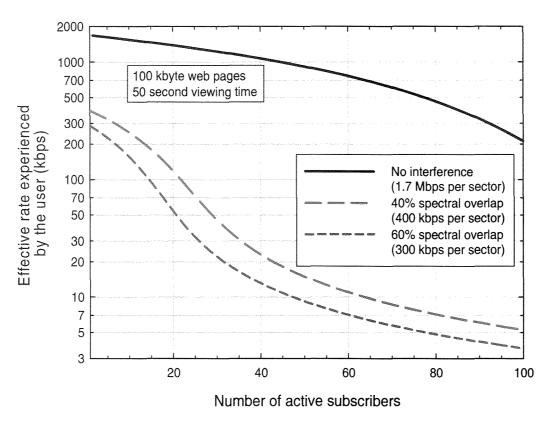
Source: Telcordia study, Sep. 21, 2004. Analysis is a modification of Sep. 10, 2004 analysis and is based on a more detailed approach that uses modeling and simulation to account for data pipe congestion and transmission delay.

Adoption of a band plan that results in overlapping licenses would effectively preclude the provision of Broadband ATG.



Determination of Effective Data Rates

- Effective rate experienced by user will always exceed average rate.
- If channel rate is changed, effective rate changes by a larger factor.



Source: Telcordia study, Sep. 21, 2004.





Base Station Separation

- AirCell and Boeing admit base-to-base interference is a significant problem, and propose mandatory separation of base stations to mitigate.
 - ☐ Minimum separation of 102 miles
 - ☐ Pre-determined location grid
 - ☐ Assignments made by FCC (Boeing, Aug. 27, 2004)





Base Station Separation

- Base station separation is not an effective solution.
- Mandatory separation limits service near airports and advantages one service provider.
- Limitations would constrain system growth.
 - □ Generally restricts cell-splitting
 - Higher density deployment required near airports
- Limitations would permit only one provider to serve airports and provide "deck-to-deck" services such as official airline and law enforcement communications.
- Limitations would require FCC to manage process for locating ground stations.





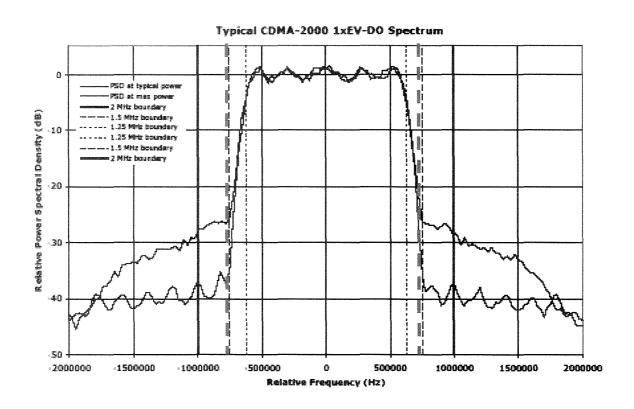
Importance of "Deck-to-Deck" Service

- Band-sharing proposed by AirCell and Boeing would preclude "deck to deck" service because of harmful base-to-base interference.
 - ☐ Both admit interference will limit service below 10k feet, but believe only low-speed airline communications is required (AirCell, Sep. 9, 2004; Boeing, Sep. 10, 2004)
- Full service (voice, data, video) required from take-off to landing ("deck to deck" service).
 - ☐ Permitted today for seat-back phones on commercial flights
 - ☐ Required on commercial flights for official airline and law enforcement communications
 - ☐ Available today to private, military and governmental aircraft (50% of Airfone customers)



Need for 3 MHz

- ◆ A 3 MHz (2 x 1.5) license block is needed to support broadband ATG technologies.
- Cannot meet -13 dBm OOBE limit within 2.5 MHz.







Incumbency Rights

- Airfone has invested considerable time and money in pioneering the ATG service, and is the only remaining licensee in the band.
- Airfone should be allowed to continue its existing service for as long as the market supports it.
 - An arbitrary termination date is not in the public interest.
 - ☐ Airfone has a right to a reasonable renewal expectancy.
 - Revocation of Airfone's license would be inconsistent with past
 Commission decisions, and in any event, would require a hearing.
- If Airfone is forced to relocate, it should be compensated by the new entrant for costs to relocate to comparable spectrum.
- As the incumbent licensee, Airfone should not be precluded from bidding on any ATG license.





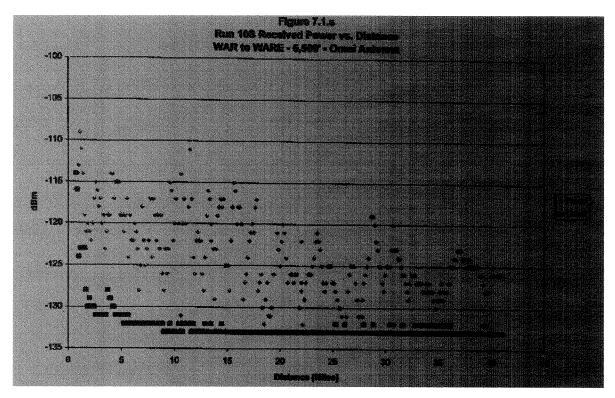
10 dB Implementation Margin

- Airfone's 10 dB implementation margin takes into account fading, antenna pattern variations, antenna misalignment, and a variety of equipment tolerances (cables, connectors, diplexers, and amplifiers).
- AirCell has repeatedly insisted that air-ground propagation is ideal.
- However, this is inconsistent with AirCell's own air-toground measurements. (AirCell Flight Tests Report, July 1997)



10 dB Implementation Margin

AirCell's air-ground test data suggests that Airfone's 10 dB assumption for implementation margin is conservative.



Source: Final Report of the AirCell Flight Tests, July 1997





Conclusions

- There is a high demand for Broadband ATG, and FCC rules must be changed to enable terrestrial alternatives to existing satellite-based services.
- Broadband service must be high-quality and available from takeoff to landing ("deck to deck" service).
- "Exclusive use" licenses are the only way to ensure provision of high-quality Broadband ATG service.
- Band-sharing scenarios proposed by AirCell and Boeing would undermine delivery of Broadband ATG.
- Commission must protect Airfone's incumbency rights.